Music of the 1960’s Mad Men Era

Tuesday, November 7, 2017 | 7:30 pm
Sharon Lynne Wilson Center for the Arts

Alexander Platt, Conductor

Theme from Mission: Impossible Lalo Schifrin.................................................................arr. Custer
A Lot Of Livin’To Do..................................................................................................Lee Adams & Charles Strouse
Sway .........................................................................................................................Pablo Beltran Ruiz, English lyrics by Norman Gimbel
Mack The Knife ........................................................................................................Kurt Weill, Bertolt Brecht & Marc Blitzstein
What Is This Thing Called Love? / Danke Schoen Cole Porter / Bert Kaempfert, Milt Gabler & Kurt Schwabach
All Of Me................................................................................................................Gerald Marks & Seymour Simons
Blue Moon..............................................................................................................Richard Rodgers & Lorenz Hart
Night And Day ............................................................................................................Cole Porter
Pop Goes The Weasel................................................................................................Terrence Niska
Perk Up! Coffee........................................................................................................Michael Swedberg
Soul Bossa Nova.......................................................................................................Quincy Jones
Cara de Payaso.........................................................................................................Haroldo Barbosa & Luiz Reis
Jump In The Line....................................................................................................Ralph DeLeon, Raymond Bell, Gabriel Oller & Steve Samuel

INTERMISSION

TV Theme Medley.....................................................................................................arr. Lovell Ives
Commercial Medley ...............................................................................................arr. Lovell Ives
Almost Like Being In Love .....................................................................................Alan Jay Lerner & Frederick Loewe
Mona Lisa .....................................................................................................................Jay Livingston & Ray Evans
Theme from “The Pink Panther” ............................................................................Henry Mancini
Mambo Italiano.........................................................................................................Bob Merrill
Fever.........................................................................................................................John Davenport & Eddie Cooley
More .........................................................................................................................Norman Newell, Riz Ortolani & Nino Oliviero
What a Wonderful World ..........................................................................................George David Weiss & Bob Thiele
Come Fly With Me ....................................................................................................Sammy Cahn & James Van Heusen

Concert Sponsored in Part By Humana

Hotel accommodations for Five By Design is graciously provided by DoubleTree Milwaukee-Brookfield.

Please turn off all cellular phones and other digital devices. We respectfully request members of the audience to refrain from the use of camera equipment or recording devices during the performance.
WELCOME FROM THE WISCONSIN PHILHARMONIC

WELCOME! To our 2017/2018 season, we are excited to celebrate our 70th anniversary with you all! Thank you for joining the Wisconsin Philharmonic as we Feel The Sensation of orchestral music with various guest artists of local, national and international acclaim.

Tonight’s concert takes you back with the tunes of yesteryear presented by the very fun and lively vocal group, Five By Design. From Cole Porter to Henry Mancini and everyone in between; be swept away by the vocal group’s tight harmonies, unforgettable melodies and swinging rhythms as they take you on this musical journey. We are excited to have the Public Relations Society of America (PRSA) joining us for their annual PR Palooza event tonight, and also celebrating in their 70th year as an organization as well!

Please continue to join us throughout the season, as there will be a thrilling variety of musical works and soloists. Our annual Holiday Concert will feature women’s choirs from Brookfield Central, Brookfield East and Muskego High Schools. Brookfield’s own violin prodigy, Julian Rhee and Chapman Memorial Piano winner, Eric Chen, will be on the program for our concert in March as they play alongside soloists from the Philharmonic.

Our season concludes in April with well-known, female composer, Libby Larsen as we perform her Water Music (Symphony No. 1) and Italian pianist, Alessio Bax, playing the powerful Rachmaninoff Piano Concerto #2 as we celebrate inspirational women and inspirational music.

The Philharmonic will be taking part in the Waukesha Janboree Festival again this year on Sunday, January 28 at St. Lukes Lutheran Church in Waukesha. The instrument petting zoo will begin at 2pm and the concert starts at 3pm. This family concert is free for children under the age of 16 and adult tickets are just $10!

Thank you to all of our wonderful patrons who have generously donated and supported the Wisconsin Philharmonic to keep live classical music concerts performing in Waukesha County. And a very special thank you to the Education Committee of the Philharmonic who has brought Music Education to our county elementary, middle and high school students, so that they might experience the joy and beauty of classical music.

Please be sure to keep up with your Wisconsin Philharmonic on our website: www.wisphil.org, and like us on all social media platforms!

Enjoy the concert!

Allyson Imig
Operations Manager
Taking in a little song or dance or drama does not require fancy pants. Just be real. Because what you're gonna experience is real. All you need is a ticket - just show up. It never happens the same way twice. But happen it will. With or without you. Right here. In Milwaukee.

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ALEXANDER PLATT BIOGRAPHY

ALEXANDER PLATT is in constant demand as an American conductor and music director, holding four concurrent posts in the Hudson River Valley and the Upper Midwest. He is Music Director of the La Crosse Symphony Orchestra, the Wisconsin Philharmonic Orchestra and the Marion Philharmonic in Indiana, where he retired in the spring of 2017 after 21 years in the post. He spends his summers in Woodstock, New York as Music Director of the Maverick Concerts, which just celebrated its centenary as the oldest summer chamber-music festival in America.

Building on his bedrock experience as Apprentice Conductor of the Minnesota Orchestra, the Saint Paul Chamber Orchestra, and the Minnesota Opera (1991-93), Alexander served for 12 years (1993-2005) as Music Director of the Racine Symphony Orchestra, which he transformed from a struggling community orchestra into an artistically and financially thriving institution. During this time he undertook conducting assignments at the Skylight Opera Theatre (including a memorable production of the John Mortimer version of DIE FLEDERMAUS) and the Minnesota Opera (Colin Graham’s admired production of MADAMA BUTTERFLY).

Alexander Platt made his debut with Chicago Opera Theater in 1997, conducting Charles Newell’s production of DON GIOVANNI, and then served as the company’s Resident Conductor and Music Advisor from 2001 to 2012.

At the same time, Alexander also spent five valuable years as Music Director of the Grand Forks Symphony Orchestra (2010-15), two years as Music Director of the Minnesota Philharmonic (2014-16), and ten years as a frequent conductor of the Boca Raton Symphonia.

Having made his professional debut at England’s legendary Aldeburgh Festival, Alexander Platt has also guest-conducted the Scottish Chamber Orchestra, the Wisconsin Chamber Orchestra, the City of London Sinfonia, the Freiburg Philharmonic in Germany, and for three seasons the Aalborg Symphony in Denmark -- along with Camerata Chicago, the Illinois, Riverside California and Hudson Valley Philharmonics, and the Houston, Charlotte and Indianapolis Symphony Orchestras, among others. In 2007 Alexander made his New York debut with the Brooklyn Philharmonic in Central Park, the first of several innovative, successful appearances with that orchestra. In 2013 he made his debut at the Ravinia Festival, leading soloists from the Lyric Opera of Chicago.

Devoted to regional orchestras and their communities, Alexander Platt has led all of his ensembles to continuing success in today’s uncertain climate for orchestras. Under his direction since 2010, the La Crosse Symphony has undergone a complete revival -- with sold-out houses, added performances, hitherto-unknown artistic standards, new collaborations with both the city’s dance companies as well as the La Crosse Youth Symphony, and the establishment of over $1 million in endowment funds. Under his direction since 1997, the Wisconsin Philharmonic has rebounded and thrives, having recently made a triumphant debut at Milwaukee’s summer festival Gathering on the Green, and streaming its annual Holiday concert live on Milwaukee Public Television. Last March, it served as the orchestra for Milwaukee’s renowned Florentine Opera company. Under his direction since 2003, the Maverick Concerts, one of Woodstock’s historic institutions, just celebrated its centenary in an unprecedented era of artistic and financial success, having been transformed over the last 14 years into an eclectic 12-week festival of world, folk, jazz and international classical-music performances.
A research scholar for the National Endowment for the Humanities before he entered college, Alexander Platt was educated at Yale College, where on graduation he won the University’s most prestigious undergraduate arts prize; as a British Marshall Scholar at King’s College Cambridge, where he was the one student member of the College’s building committee; and as a conducting fellow at both Aspen and Tanglewood, where he studied with Murry Sidlin, Gustav Meier, Leon Fleisher, Oliver Knussen, Seiji Ozawa and Simon Rattle. At Cambridge he was the first American to hold the coveted post of Assistant Conductor of the Cambridge University Musical Society, and as Conductor of the Cambridge University Opera Society his revival of Britten’s neglected OWEN WINGRAVE earned high praise in the London press. During this time he made his London debut at the Wigmore Hall under the auspices of the Benjamin Britten Estate, conducting the premiere of his own reconstruction of the lost Vienna chamber version of the Mahler Fourth Symphony (1993), which has since gone on to become a classic of the repertoire with many commercial recordings. In addition to his having recorded for Minnesota Public Radio, National Public Radio, the South-West German Radio and the BBC, his recording for Cedille Records of the Max Bruch Scottish Fantasy, with the Scottish Chamber Orchestra and Rachel Barton Pine, is still heard frequently on radio stations across North America.

| THE WISCONSIN PHILHARMONIC | NOVEMBER 2017 |

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- Timothy Kamps, Concertmaster
- Joanna Grossshans, Asst. Concertmaster
- Andrea Buchta
- Ashley Rewolinski
- Claudette Kolosowski
- Alfred Bartosik
- Jennifer Wendling
- Cynthia Arden

**Violin II**
- Darlene Rivest, Principal
- Catherine Kolb, Asst. Principal
- Joyce Malloy
- Gretchen Rebar
- Casey Unger
- Jessica Williams
- Carmen Kitts

**Cello**
- Braden Zitoun, Principal
- Loni Gornick, Asst. Principal
- Ingrid Tihtcheva
- Alicia Storin
- Paul Gronquist

**Bass**
- Steve Rindt, Principal

**Flute**
- Linda Nielsen-Korducki, Principal
- Amy Hartman
- Janice Bjorkman

**Piccolo**
- Janice Bjorkman

**Oboe**
- Suzanne Geoffrey, Principal

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- Christopher Zello, Principal
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Five By Design's signature harmonies have withstood the test of time in a career that stands out on America's musical landscape, spanning more than twenty years. This nationally-acclaimed vocal ensemble has been the choice of symphony orchestras and performing art centers delighting hundreds of thousands.

But Five By Design's creative talents go far beyond their vocal prowess. As the creative talent behind *Radio Days*, *Club Swing*, *Stay Tuned* and *Cool and Swingin’*, their productions showcase the group’s penchant for storytelling and the comedic. Whether backed by symphony orchestra or studio big band, Five By Design embraces the unforgettable melodies, lush harmonies, and swinging rhythms that evoke the names of Miller, Mancini and Mercer.

The Minnesota-based Five By Design includes Lorie Carpenter-Niska, Catherine Scott, Kurt Niska, Michael Swedberg, and Terrence Niska. Four of the five have been singing together since 1986. The group’s familial ties include brothers Terrence and Kurt Niska and the husband-wife duo of Kurt and Lorie Niska and childhood collaborator, Michael Swedberg. The creative team is supported by in-house artist representatives Alton Accola & Midge Swedberg. Their technical team includes Sound Engineer Phil Henrickson who has worked with the ensemble since 1987.

*Radio Days*, Five By Design's flagship production, debuted in the 1980's as a patriotic tribute to the “golden age of radio,” commemorating the 50th anniversary of World War II. Nearly two decades later, *Radio Days* still receives great reviews. The Washington Post heralded its Kennedy Center debut with the National Symphony Orchestra as “one of the best pops performances of the season.” The *Radio Days* soundtrack was recorded with the Utah Symphony Orchestra under guest conductor David Lewis Crosby.

With the success of *Radio Days* and the renewed interest in swing, the Baltimore Symphony requested another production from Five By Design ultimately leading to the Baltimore premiere of *Club Swing* in 2001. The show follows the rise and fall of the big band era from 1937-1955 at the fictional Hotel Crosby, “where the music’s hot, the drinks are cool, and the legend lives forever.” The *Club Swing* soundtrack was recorded with a big band headed by Willis Delony, Five By Design's principal pianist/conductor.

In 2006 Five By Design unveiled their third production. In true variety show fashion, *Stay Tuned* moves seamlessly from songs to skits and back again providing a night of marvelous entertainment when television ruled the airwaves. The music of Perry Como, Rosemary Clooney, Bobby Darin and many more is presented live and in living color. The *Stay Tuned* soundtrack was recorded with an eight-piece band with Willis Delony once again at the helm.

Combining their warm, well-rounded signature vocals with the musical gunslinging of alto sax legend Richie Cole and a bit of theatrical panache, Five By Design’s *Cool and Swingin’* hit the stage in 2010. Set in the format of a live radio broadcast, *Cool and Swingin’* explores the career of Mr. Cole from his early days with Buddy Rich to working with the Tonight Show Band to the present day.
Debuting in the spring of 2013 is Five By Design’s newest production, *Live! from the Ultra Lounge*. Set in the format of a faux radio broadcast from a tiki room, *Live! from the Ultra Lounge* not only travels to exotic locales with tropical rhythms, but it focuses on the kings and queens of cool...the artists that defined the atomic era: Bobby Darin, Rosemary Clooney, Wayne Newton, Peggy Lee and the songs they made famous in fantastic new arrangements. Five By Design takes swing to the next level...for the ultra-hip and the ultra-cool.

Five By Design enjoys the great fortune of working with outstanding orchestrators including: Lovell Ives, University of Wisconsin-Green Bay Professor Emeritus of Jazz Studies; Willis Delony, Professor of Jazz Studies at Louisiana State University in Baton Rouge and film score orchestrator, Maury Laws, noted most for his work on the Rankin-Bass animated specials including “Frosty, the Snowman” and “Rudolph, the Red-Nosed Reindeer;” Brian Shaw, Assistant Professor of Trumpet and Jazz Studies at Louisiana State University and Co-Principal Trumpet of the Dallas Wind Symphony; and Andrew Neesley, award-winning jazz trumpeter and inventive composer for the New York based band Nees and Vos. While the vocal arrangements are the creative work of Five By Design, their orchestrators bring those charts to life with unparalleled expertise.

National media exposure includes a seven city Guest Artist appearance with the 2012 Boston Pops Holiday Tour; a six-camera video presentation of their production *Club Swing*, shot by Wisconsin Public Television and available to member stations across the country; National Public Radio’s “Weekend Edition–Sunday” and “Swingin’ Down the Lane” along with a feature story in Symphony magazine. The ensemble’s recordings are available on their website and they also appear as guest artists on John Meyer’s *Bringin’ Out the Beast*. With a touring itinerary averaging 60-plus performances each season, their talents have taken them across the country, up into Canada and as far away as the Bosphorus International Music Festival in Istanbul, Turkey.

For further information regarding Five By Design’s itinerary and activities, visit the ensemble’s website at www.fivebydesign.com.
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Ogilvy and Mather, Leo Burnett, Young and Rubicam, Doyle Dane Bernbach.....these names may be new to you, but they represent some of the great creative geniuses in a golden age of American culture: the world of commercial advertising, in the 1950's and 60's.

Fueled and liberated by the social upheaval of the postwar era, and staffed by an Ivy-League WASP elite newly infused by a massive influx of Jewish, Irish and Italian Americans -- in many cases, fresh from their service in World War II and Korea -- it was the advertising agencies of that time who utterly revolutionized the way we looked at money, things, ourselves, and the world. And as Los Angeles had become the center of the movie and television industry, as Boston had become the center of academia, and as Jazz had originated in New Orleans, so was it that on Madison Avenue in New York, on Michigan Avenue in Chicago, and in cities like Minneapolis, Milwaukee and Detroit, the American advertising industry hummed and thrived.

Laboring at the zenith of postwar American economic power, during what we now wistfully look back on as the salad days of print and broadcast media, the men and women in those ad agencies truly defined a culture. In creating brazen, indelible images, they made a lot of people a lot of money, doing so with a spirit of innovation and creativity which has never been surpassed.

Ad men, Madison Avenue, MAD MEN -- in that tradition of great American culture married to great financial success, Matthew Weiner’s cable TV series, spanning seven seasons on the AMC network, easily ranks as one the great television achievements of the last 50 years. Running from 2007 to 2015, MAD MEN’s fictional portrayal of the New York firm of Sterling Cooper (located quite logically in the iconic Time-Life Building at Rockefeller Center) and its swashbuckling partner, Don Draper, will always be known for its stunningly accurate and incisive portrayal of a seminal time in American life.

The homes, the offices, the clothes, the cars, the cocktails, the social manners and mores of the era, were in “MAD MEN” so painstakingly and brilliantly evoked.....and tonight, it’s our pleasure to remind you of some of the magnificent popular music of that time, the music that put a spring in Don Draper’s step as he gained and lost an advertising empire.

From Kurt Weill’s “Mack the Knife” and Cole Porter’s “Night and Day” -- which, by mid-century, had already been cannonized in the Great American Songbook -- to Quincy Jones’ “Soul Bossa Nova” and Lalo Schifrin’s bracingly unforgettable theme-music to the TV series MISSION: IMPOSSIBLE, Five By Design’s musical selections seductively evoke the sounds of that bygone age. But it is perhaps our evening’s final song -- “Come Fly With Me”, with words and music by the extraordinary team of Sammy Cahn and Jimmy Van Heusen, two of the reigning court musicians to a kingly artist named Frank Sinatra -- that in its lusty celebration of the Jet Age, is the most glittering musical evocation of what truly was a golden time.

Alexander Platt
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PRSA Southeastern Wisconsin is excited to hold its annual *PR Palooza* networking event in conjunction with the Wisconsin Philharmonic’s “Music of the 1960’s Mad Men Era” concert.

Public Relations and Advertising go hand in hand, so a Mad Men-themed concert is a perfect fit. Community involvement is an important part of PRSA’s mission, and this is a great way to offer members a chance to network, while supporting one of the area’s oldest orchestras. In addition, both PRSA and the Wisconsin Philharmonic are turning 70 years old this year—so it truly is time to celebrate these two special entities! PRSA is the premier organization in the public relations and communications industry, and the Philharmonic is a leader in the world of arts and entertainment.

We hope you enjoy the show, and we look forward to working more with this talented group in the future.
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Marion Youngquist  
Sharon Yunk  
Julia Zagrodnik  
Mary Ann Zupan  
Cheryl Matteson  
Neal Meitler  
Tatiana Migliaccio  
Lise Miley  
Dale Morgan  
Leone Piekarski  
Michael & Debra Poytinger  
Sharon & Joe Rewolinski  
Andrea Rindo  
Deb Schroeder  
Ruth Sells  
Valerie Smith  
Richard & Marlys Tesch  
Robert Vrakas  
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Helen Bressler  
Ryan Corcoran  
Kristi Davis  
Sue Evenson  
Bonnie Frederick  
Shirley Gugin  
Jennifer Hausch  
Pat Hussey  
Margaret Kilpatrick  
Ruth Kobs  
Jonathan & Donna Kolb  
Robert & Donna Lucht  
Robert Malm  
In Honor of

Suzanne Frank  
Anonymous  
Michael Bassi  
Anthony & Andrea Bryant  
Anonymous  
Theodore & Noëlle Bryant-Nanz  
James and Kathryn Kant  
Jaeschke  
Doug & Margaretann Haag  
George & Edith Love  
Suzanne Frank  
Edith Love  
Carol Taylor  
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Jean Erickson
Marty Frank
Suzanne R. Frank
Michael Bassi
Geth Galloway
Anonymous
Chet & Helen Goff
Anonymous
Dorothy Goff & Jim Frisch
Anonymous
Charles McIntosh
Dr. Peter & Joan Haupert
Jean Ericson
Dorothy Heale
Anonymous
Brian P. Hood
Don & Mary Hood
Patricia Kern
Anonymous
Richard R. Lustig
George & Edith Love
Lorayne Ritt
Anonymous
Clara Saler
Richard & Bernard Saler
Robert F. Smart
Carol Smart
Maestro Milton Weber
Robert & Mary Feulner
Jack Vaccaro Jr.

In Kind
Central Office Systems
Scott Metlicka
Meijer-Waukesha
Drew Michels
Mary Pat Michels
Patricia Palechek
Ashley Rewolinski
S A Best Wine
Joe & Sharon Subjak
White House of Music
Sharon Yunk

We strive for accuracy, however a name may be omitted. We apologize for any error. Please contact the Wisconsin Philharmonic office should a correction be needed (262) 547-1858.

In Memoriam
Otto-Werner Mueller

As we celebrate our 70th Anniversary, we honor the memory of our beloved, former conductor, Maestro Otto-Werner Mueller who passed away last year.

Otto-Werner Mueller was the Music Director of the Waukesha Symphony Orchestra from 1968 to 1973.
Creativity has always been part of The Wisconsin Philharmonic’s history. Special efforts like the Annual Gala generate substantial funds which are deeply appreciated. In addition to special events, other fund development efforts add pivotal revenue to The Wisconsin Philharmonic’s bottom line.

The Individual Campaign is conducted in the fall of each season. It is an opportunity for individuals to support The Wisconsin Philharmonic at a level that is meaningful to them. Contributors receive valuable benefits based on the level of their donation. For a complete list of donor levels and benefits, visit The Wisconsin Philharmonic’s web site www.wisphil.org.

The Wisconsin Philharmonic also offers Planned Giving Programs, designed to ensure that The Wisconsin Philharmonic will continue for future generations. Options include Wills and Bequests, Trusts (like a Charitable Remainder Trust), Insurance (an old cash value policy), Appreciated Stock and Retirement Plan Proceeds.

In-kind donations are also accepted. For more information about any of these options, contact The Wisconsin Philharmonic office at 262-547-1858.

The Wisconsin Philharmonic offers four Endowment Funds that are open and accept additional donations.

The Wisconsin Philharmonic Endowment Fund provides income to support general operations. Gifts to this permanent fund help to preserve the future of classical music in our communities.

The James and Dorothy Goff Frisch Endowment Fund was created to honor the founding members of The Wisconsin Philharmonic and is used to sponsor a soloist during the season.

The Wisconsin Philharmonic Education Investment Fund provides funding for the educational programs of The Wisconsin Philharmonic.

The Anthony W. Bryant Scholarship Fund honors businessman and philanthropist, Tony Bryant, who has been an advocate of The Wisconsin Philharmonic for many years. The scholarship is awarded by competitive audition to a graduating high school senior who declares an intention to major in music while in college.

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THE WISCONSIN PHILHARMONIC EDUCATION PROGRAMS

The Wisconsin Philharmonic education programs are an example of the Orchestra’s steadfast commitment to providing programs that serve the entire community and provide opportunities to help students achieve success and enrichment through classical music.

**Shining Stars Scholarships & Competition** – Annual auditions each March are open to piano, string, wind and percussion Waukesha County students. Students play before Wisconsin Philharmonic musicians and receive written evaluations. Winners are presented to the audience at a Wisconsin Philharmonic concert and receive a cash award to be used for continuing music studies.

**Clinics by the Maestro** – Alexander Platt, Music Director of the Wisconsin Philharmonic, encourages string players to continue their music study by offering clinics to high school orchestras in Waukesha County. If you are interested in this program call the Wisconsin Philharmonic office.

**Major Classic for Minors** – Chamber ensembles from The Wisconsin Philharmonic present programs in elementary schools throughout Waukesha County. Each presentation is about 45 minutes long and includes a demonstration of the instruments and their unique sounds, themes in music, conducting, and a question-and-answer period. For many students, this is their first experience with classical music and up-close exposure to musical instruments and performers.

**Masterworks Ensemble Program** – The Masterworks Ensemble Program challenges advanced string students from eight Waukesha County high schools by assigning string players from the Wisconsin Philharmonic to coach small string ensembles (usually quartets) for five sessions. The program concludes with a performance festival of all ensembles at a hosting high school.

**Middle School Orchestra Workshops** – The Middle School Orchestra Workshops open with a performance by a Wisconsin Philharmonic string quintet. Following the performance, students are split into sections to receive coaching from the professional musicians. The workshop ends with the Philharmonic musicians listening to a concluding performance and offering suggestions for improvement.

**Student Mentorship Program** - This privately funded Student Mentorship Program offers private lessons to a promising music student who has limited financial means. The lessons occur for one year with a possible renewal if the student demonstrates sufficient progress. If you are interested in this program call the Wisconsin Philharmonic office.

VISIT OUR OFFICE

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