Wild Kratts Live 2.0 - Activate Creature Power!

SAT, NOV 10, 2018 | 1 & 4:30 PM | CAPITOL THEATER
Mermaid Theatre of Nova Scotia presents

THE RAINBOW FISH
by Marcus Pfister

Sun, Jan 13, 2019 | 3 pm

OVERTURE.ORG
ABOUT THE WILD KRATTS – LIVE!

**WILD KRATTS – LIVE!** is a theatrical stage show based on the hit animated television series *Wild Kratts*. Martin and Chris Kratt, stars of the Emmy-nominated *Wild Kratts*, step out live on stage to engage the audience in a classic *Wild Kratts Story*! Martin and Chris are sure to keep you entertained as they activate some fan favorite Creature Power Suits and go “Off to the Creature Rescue!” With the help of the Wild Kratts team - and their audience members - the Kratt Brothers confront a comic villain and help bring the creatures of the animal world to safety once again! Experience, live-on-stage, the astounding “creature” fundamentals, and the infectious excitement and inspiring quest of the Kratt Brothers that make the hit television series *Wild Kratts* so popular with kids and their families.

Since 2014, *Wild Kratts LIVE!* has performed over 225 shows for hundreds of thousands of fans in over 135 cities across North America. It was created for the stage by the imaginative minds of Martin and Chris Kratt from *Zoboomafoo*, *Kratt’s Creatures*, and *Be the Creature*.

WILD KRATTS UPDATES

• 2018 Daytime Emmy nomination for “Best Children’s Animated Program”

• *Wild Kratts* has been one of the Top 3 series on PBS kids since its launch in 2011 (source: Nielsen)

• Season 6 is now in production!

• Catch *Wild Kratts* on PBS Kids, Amazon Prime, and the new 24/7 PBS Kids Channel with back-to-back episodes from 7:00pm – 8:00pm!

• You can now Activate your Creature Powers with Wild Kratts grocery items! Available at your nearest Whole Foods Market and on amazon.com

• New t-shirts launching in Old Navy in Fall 2018!

• Download *World Adventure* and *Rescue Run* apps on iTunes, Google Play, and Amazon

• Visit pbskids.org/wildkratts for more fun and games

ABOUT WILD KRATTS

*Wild Kratts* follows the animated versions of the Kratt brothers and their friends on hilarious expeditions with wild animals from around the world, complete with animal-inspired gadgets and awesome Creature Power Suits that enable the adventurers to get close to the creatures. Every episode explores an age-appropriate science concept central to an animal’s life and showcases a spectacular wildlife moment, presented with engaging stories of mystery and rescue as well as the Kratt brothers’ signature brand of laugh-out-loud comedy. The real-life Chris and Martin introduce each *Wild Kratts* episode with a live-action segment that imagines what it would be like to experience a never-before-seen wildlife occurrence, and asks, “What if...?” to set the story in motion.

*Wild Kratts* airs in more than 180 countries and is available in 18 languages.
ABOUT THE KRATT BROTHERS

Brothers, Chris Kratt and Martin Kratt, zoologists by training, have built a family entertainment brand based on their enthusiasm for animals and their wild popularity with a family audience. Since founding their production company Kratt Bros. Co. in 1993, they have created, and executive produced over 200 episodes of four successful television series: Kratts’ Creatures, Zoboomafoo with the Kratt Brothers, Kratt Bros. Be The Creature, and Wild Kratts. They star in these programs playing themselves and also perform as directors, scriptwriters, authors, and wildlife cinematographers—ever in the pursuit of “creature adventure.”

Martin Kratt is a graduate of Duke University, with a BS in zoology. He was awarded a Jenrette Fellowship to the University of North Carolina/Chapel Hill MBA program. Chris Kratt holds a BA in biology from Carleton College and is a Richter Fellow and Watson Fellow.

The first television series the duo created was Kratts’ Creatures. It aired in 1996 for school aged kids on PBS and has since premiered in over 34 countries and won many awards including back-to-back Best Children’s Film at the Jackson Wildlife Film Festival and the Parents Choice Gold Award. Chris and Martin starred in all 50 episodes and wrote six books published by Scholastic.

Chris and Martin then created the Emmy Award-winning Zoboomafoo, which premiered in 1999 and continues to air on PBS, PBS Kids/Sprout and around the world. They starred in and executive-produced 65 episodes, some of which they directed. The brothers also wrote 22 episodes between them and co-wrote the songs for the series, including “The Zoboomafoo Theme” and “The Animal Friend Song”.

The Kratt brothers produced two seasons of their primetime series for families, Kratt Brothers: Be the Creature, which premiered October 2003 on National Geographic Channel. This program carries the trademark of all Kratt brothers’ initiatives: the infusion of wildlife and entertainment. Real-life “creature adventurers” Chris and Martin travel to remote regions to live with wild animals—on the creatures’ turf and by their rules. Chris and Martin have written and directed 26 one-hour episodes of this series as well as functioning as wildlife cameramen and executive producers.

Wild Kratts features the brothers on incredible expeditions to meet wild creatures from the far corners of the earth. Diving into the habitats of these unusual animals with the use of futuristic

Photo courtesy of Michael Penn
ABOUT THE KRATT BROTHERS cont.

technology and Creature Power Suits that allow the brothers to take their funny and exciting adventures to where they’ve never gone before. Wild Kratts won a 2013 Kidscreen Award for Best Companion Website: Kids, as well as a Daytime Emmy nomination for Best Writing in a Children’s Series.

Major corporations have seen the value in the Kratt Brothers brand. The Kratt Brothers Co. has joined forces with a number of corporate partners including Gap, Old Navy, Stonyfield Yogurt, Target Stores, and Dawn (P&G). The Kratt Brothers’ 2000 national zoo tour, sponsored by Old Navy and the Gap Foundation, raised one million dollars for the creation of a wildlife refuge for grizzly bears, which is administered by the Kratt Brothers Creature Hero Society.

Chris and Martin Kratt have made efforts to parlay their celebrity to benefit wildlife conservation by founding their not-for-profit foundation mentioned above; and by acting as spokespeople for International Year of the Coral Reef and Dawn Save a Ducks Program. Also, in 1998, Secretary of State Bruce Babbitt appointed Chris and Martin as spokespeople for the Interior Department’s Frog Force commission.

MORE ON WILDLIFE CONSERVATION

The Kratt brothers have effectively parlayed their celebrity into hands-on conservation action. They have mobilized their fan base to create a 1200+ acre North American wildlife refuge, worked with national politicians to increase awareness of conservation issues, and partnered with companies to promote the environmental benefits of their products. The Kratt Brothers are proud that their brand is associated with a socially-conscious, environmentally-friendly, adventurous lifestyle.

Grizzly Gulch: A Kratt Brothers Creaturefuge

In 1997, Martin and Chris Kratt joined forces with their young viewers to help animals by protecting critical wildlife habitat right here in North America. The journey began when young fans began asking in letters and at book signings, “What can we do to help animals?” In one inspirational letter, 7-year-old Katie O’Connor sent $3.16 and asked the brothers to use the money to help save animals.

The brothers took action. They embarked on a nationwide fundraising tour, the Kratt Brothers Creature Hero Tour, with a live stage show as the vehicle for raising funds, earmarked for a land purchase of important wildlife habitat.

An online survey of fans identified the grizzly bear as the North American animal kids most wanted to help. So, together with the Nature Conservancy, the Kratt Brothers pinpointed a site on the Rocky Mountain Front as one of the most critically endangered bear habitats. The 1,222-acre wilderness would be the future site of Grizzly Gulch.

Old Navy and The Gap Foundation became involved, offering to support a 10-city tour and donate $2 for every person that came out to see the Kratt Brothers and help animals. By the completion of the 10-city tour, the brothers had raised over $250,000 toward the $1.3 million acquisition of the refuge land. The Kratt Brothers pooled together corporate donations and donations from fan-organized grassroots fundraising (lemonade stands, squirt gun cool-offs, etc.) to complete the massive fundraising effort.

Now, Grizzly Gulch is a reality, protected forever by the Kratt Brothers and their fans.
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The use of cameras or audio recording in the theaters is prohibited without written permission from Overture Center and the performing company’s management.

Food, large bags and other large items are not permitted in the theaters. Bottled water and beverages in Overture refillable theater cups are allowed in the theaters at select shows.

In consideration of audience members with scent sensitivities and allergies, please refrain from use of perfumes, aftershaves and other fragrances.

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